Citizen Lobbying in Maryland

1. **Build and Maintain connections**
   Friends, business partners, community leaders.

2. **Advocating, taking a position for or against issues.**
   For personal reasons, for your community, for your profession

3. **Creating policy**
   What are important issues and how can we affect them through legislative or other means.

4. **Building support**
   Architects represent less than 0.04% of the population of Maryland.....greater numbers often means greater impact and greater visibility often means greater impact.
Citizen Lobbying in Maryland

Local/regional
State
Federal

What Constitutes an issue that deserves our attention
• Affects practice...enhance or diminish our capacity to do business.
• Affects health, safety and welfare of occupants.....issues we are licensed to protect.
• Adds to or diminishes the value of the natural or built environment
AIA National: Support & Resources for Advocacy

Federal

State

Local

Citizen Architect

Member resources for advocacy
• Support
• Research
• Policy/analysis
• Advocacy agenda
• Public relations
Executive Team

Robin Stevenson
Exec Director, Government and Community Relations
Exec Assistant, Government and Community Relations

Government Relations and Outreach

Andrew Goldberg, Assoc AIA
Managing Director, Government Relations and Outreach

Christina Finkenhofer
Director, Federal Relations and Counsel

Derek Washam
Manager, Federal & International Programs

Ian McTiernan
Manager, Federal Relations

Amanda Stratton
Manager, Grassroots & Advocacy Outreach

Wendy Perez Young
Manager, Political Action Committee & Compliance

http://www.aia.org/advocacy/AAS077110
## AIA National: Support & Resources for Advocacy

### Policy and Community Relations
Jessyca Henderson, AIA  
Managing Director, Policy and Community Relations  
Yvonne Castillo  
Director, State & Local Relations  
Rachel Minnery, AIA  
Director, Built Environment Policy  
Zachary Hart  
Director, Policy  
Bryan Soukup  
Manager, State & Local Relations  
Kristen Stewart  
Manager, Business & Practice Policy

### The Center for Communities By Design
Joel Mills  
Director, Communities By Design  
Erin Simmons  
Director, Design Assistance

[http://www.aia.org/advocacy/AIAS077110](http://www.aia.org/advocacy/AIAS077110)
Citizen Lobbying in Maryland

Community presence
- Volunteer work, nonprofits or community organizations
- Areas of interest, historic preservation, planning, sustainability.
- Other organizations, churches, schools etc.

Legislative Lobbying
- Who are your elected officials?
- Do you know what positions they hold, committees they serve on?
- Have you met or communicated with them?
- Do you know what are your election district boundaries?
Finding your Elected Officials

Your Elected Officials

Governor: Lawrence J. Hogan, Jr.
Lt. Governor: Boyd R. Rutherford
Attorney General: Brian E. Frosh
Comptroller: Peter Franchot

US Senators:
Barbara A. Mikulski
Benjamin L. Cardin

US Representative (Maryland District 3):
John P. Sarbanes

State Senator (District 42):
James Brochin

State Delegates (District 42A):
Stephen W. LaFerrara

To return the main page Click here

http://mdelect.net/#/
At the State level, AIA works on:

- Bills
- Bond Bills
- Commissions
- Licensing Issues
- Solicitation for services
- Advocacy Agenda
Successful advocacy is based on identifying what your audience needs to know in order to get them to take the action that you want.
State Structure

EXECUTIVE BRANCH
Governor & Lt Governor
Governor’s Executive Council
Subcabinets
(Transportation, Education, Children, Smart growth etc.)

JUDICIAL BRANCH
District Court (Small Civil and Criminal)
Circuit Court (Major Civil and Criminal)
Court of Special Appeals (Intermediate appellate Court)
Court of Appeals (Highest Court)

LEGISLATIVE BRANCH
House of Representatives
Appropriations
Economic Matters
Environment and Transportation (Del Lafferty)
Health and Government Operations
Judiciary
Ways and Means
Rules and Executive Nominations

Senate and committees
Budget & Taxation
Education Health and Environmental Affairs
Finance
Judicial Proceedings (Sen Brochin)
Executive Nominations
Rules
STATE STRUCTURE

LEGISLATIVE BRANCH

House of Representatives...committees that typically address architecture related bills

Economic Matters Committee
  Alcoholic Beverages
  Banking, Economic Development, Science & Technology
  Business Regulation
  Consumer Protection & Commercial Law
  Property & Casualty Insurance
  Public Utilities
  Unemployment and Workers Compensation

Health & Government Operations
  Estates & Trusts
  Government operations and long term care
  Health Facilities and Occupations
  Insurance
  Public Health
LEGISLATIVE BRANCH

Senate committees that typically address architecture related bills

*Budget & Taxation*
  - *Capital Budget*
  - *Business* and Administration
  - Health & Human Resources
  - Pensions
  - *Public Safety* Transportation and Environment

*Education Health and Environmental Affairs*
  - Alcoholic Beverages
  - *Education*
  - *Environment*
  - Ethics and Election Law
  - Health Occupations
  - *Labor Licensing and Regulation*
The Session starts on the second Wednesday of January and runs for 90 consecutive days:

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>January 13</td>
<td>General Assembly Convenes</td>
</tr>
<tr>
<td>January 26</td>
<td>Senate and house bill request guarantee date</td>
</tr>
<tr>
<td></td>
<td>Request guarantees bills will be drafted by the filing deadline.</td>
</tr>
<tr>
<td>February 5</td>
<td>Senate Bill introduction date</td>
</tr>
<tr>
<td></td>
<td>Senate bills introduced after this date are referred to the Senate rules committee.</td>
</tr>
<tr>
<td>February 12</td>
<td>House Bill introduction date</td>
</tr>
<tr>
<td></td>
<td>House bills introduced after this date are referred to the house rules and Executive nominations committee.</td>
</tr>
<tr>
<td>March 7</td>
<td>Final date for introduction of bill without suspension of rules</td>
</tr>
<tr>
<td>March 15</td>
<td>Committee reporting courtesy date</td>
</tr>
<tr>
<td>March 21</td>
<td>Opposite chamber bill crossover date</td>
</tr>
<tr>
<td></td>
<td>Bills sent to other chamber those bills expected to pass favorably</td>
</tr>
<tr>
<td>April 4</td>
<td>Budget bill to be passed by both chambers</td>
</tr>
<tr>
<td>April 11</td>
<td>Adjournment “Sine Die”</td>
</tr>
</tbody>
</table>
MD General Assembly Types of Bills

Administration Bill......Introduced at the request of the Governor

Bond Bill.....for a local capital project, which can be included in the capital budget bill.

Budget Bill.....Consists of the Governor’s proposed operating budget for the state for the next fiscal year. Must be passed by both chambers seven days before the end of the session.

Capital Budget Bill......A general construction loan or bond bill that finances construction of state owned buildings

Departmental Bill.....Introduced by a committee chairman at the request of the Executive branch of the State Government
Searching the MD General Assembly

http://mlis.state.md.us

Legislative Branches
Committees
Hearing Schedule
Legislators
Bill information
Looking up a Legislator

Delegate Stephen W. Lafferty
District 42, Baltimore County

Background

Committees
Bills, Primary/secondary
Issues important to them

Bill information
Support and Access to Key Legislative Partners

During legislative session......no fundraising is allowed

Between Sessions
  Fundraising events
  Specific and/or general advocacy
  Connection with other members and organizations

Establish a connection
  Understand our issues
  Trusted source or opinion
  Take a call/provide support

$10 per state member gives us enough to maintain important connections
........We have approximately 2500 members
District Boundaries

- Boundaries
- Population

[Map of Legislative District Boundaries]

http://planning.maryland.gov/Redistricting/redistrictingLegislativeIMap.shtml
Looking up a Specific Bill

House Bill.......HB xxx  
Senate Bill.......SB xxx

approximately 1500 bills in a typical legislative session
Looking up a Specific Bill

Entitled: Baltimore City Public Schools Construction Authority
Sponsored by: Baltimore City Delegation
Status: In the House - Hearing 3/5 at 1:00 p.m.

Synopsis:
Establishing the Baltimore City Public Schools Construction Authority; authorizing the issuance of specified bonds; requiring the State to provide a block grant each year for school construction projects in Baltimore City; providing for the funding and an annual increase in the amount of funding for school construction projects in Baltimore City; increasing the amount of outstanding debt that the Baltimore City Board of School Commissioners may issue; etc.

Analysis:
Fiscal and Policy Note

Look for:
- Sponsor
- Synopsis
- Current text 1\textsuperscript{st}, 2\textsuperscript{nd} 3\textsuperscript{rd} reading
- Fiscal and Policy note
- Amendments
AIA Maryland Bill Tracking

2016 BY THE NUMBERS

Bills Introduced:
  Senate – 1,173
  House – 1,644
  Total – 2,817

Bills Passed: 834

Bills AIA Maryland tracked: 28

Bills AIA Maryland took a position on: 11
# AIA Maryland Bill Tracking

## 2016 LEGISLATIVE SESSION

**04.11.16**

<table>
<thead>
<tr>
<th>Number/Chapter (Cross File) Total: 29</th>
<th>Title</th>
<th>Status</th>
<th>Committee(s) &amp; Hearing Dates</th>
<th>AIA Board Action &amp; Comments</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>HOUSE</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>HB0195</td>
<td>Procurement - Prohibition on Participation Delegate Krebs</td>
<td>Hearing 2/03 at 3:00 p.m Favorable w/ Amendments by committee. Third Reading Passed (132-0)</td>
<td>Health and Government Operations</td>
<td>Monitor...... 1 year delay on participating in procurement if you have participated in drafting or reviewing/commenting on project specifications. Amendments pushed it to 2 years from date of issuance of invitation for bid or RFP for which the specifications were initially drafted, or award of contract for which specifications were drafted.</td>
</tr>
<tr>
<td>HB0236</td>
<td>Minority Business Enterprises - Transitioning From Subcontractors to Prime Contractors - Study and Report Delegate Robinson, B.</td>
<td>Hearing 2/17 at 1:00 p.m. WITHDRAWN</td>
<td>Health and Government Operations</td>
<td>Concern re: non-alignment with task force Chris prepared letter of concern for this. Joe provided a copy of Task Force Report.</td>
</tr>
<tr>
<td>HB0243 (SB0166)</td>
<td>Land Use Actions - Legislative Bodies - Judicial Review Delegate Lafferty</td>
<td>Hearing 2/09 at 1:00 p.m. WITHDRAWN</td>
<td>Environment and Transportation</td>
<td>Monitor. Interests on both sides of this issue Concern about impact on development. Heavy opposition to this bill.</td>
</tr>
<tr>
<td>HB0253</td>
<td>Community Colleges - Minority Business Enterprise Programs – Establishment Delegate Robinson, B.</td>
<td>Hearing 2/11 at 1:00 p.m.</td>
<td>Ways and Means</td>
<td>Monitor. Same as HB 0238, request to move to task force recommendations. Chris wrote letter of concern.</td>
</tr>
<tr>
<td>HB0330 (SB0515)</td>
<td>County Boards of Education - Procurements for Construction or Repair of School Projects Delegate Jones</td>
<td>Hearing 3/22 at 1:00 p.m.</td>
<td>Appropriations</td>
<td>Monitor. Concern re: possible design services related to construction, currently reads as just construction services.</td>
</tr>
<tr>
<td>HB0332 (SB0201)</td>
<td>Environment - Paint Stewardship Program Delegate Lafferty</td>
<td>Hearing 2/17 at 1:00 p.m.</td>
<td>Environment and Transportation</td>
<td>Monitor. Aligned with USGBC move toward material disclosure and documentation.</td>
</tr>
<tr>
<td>HB0343 (SB0995)</td>
<td>Procurement - Equal Pay Certificates – Requirement Delegate Young, K.</td>
<td>Hearing 3/01 at 1:00 p.m. Economic Matters Unfavorable report from committee.</td>
<td>Health and Government Operations Economic Matters</td>
<td>Monitor. Possible concern that this may be an additional administrative burden. Focus is on construction.</td>
</tr>
<tr>
<td>HB0353</td>
<td>Reorganization of State Procurement Delegate Reznik</td>
<td>Hearing 2/17 at 1:00 p.m. Unfavorable report from committee. WITHDRAWN</td>
<td>Health and Government Operations</td>
<td>Monitor. Change from 2015, exempting University Systems for 2 years. Aim to hold off procurement bills to align LT Gov and SB108 task force recommendations. Univ. systems concerned w/ HB 734 and 1405</td>
</tr>
</tbody>
</table>
Advocacy Opportunities

1. FEDERAL ADVOCACY
   Communicate Positions or issues on Bills or Policy
   • Prior to hearings
   • Aim is to inform and/or influence

2. COMMITTEE HEARING
   Bill is introduced and opportunity to express ideas to committee
   • Committee will need to vote
   • Consider your message
   • Point of view and who may share that view
   • Desired action
   • Be prepared to respond to questions
Advocacy Impact

Functions and impact parallel across government entities at all levels

LOCAL

STATE

FEDERAL

**EXECUTIVE FUNCTIONS**
- executive order/directive

**LEGISLATIVE FUNCTIONS**
- ordinance/bill/law
State Structure

PROFESSIONAL LICENSING

Department of Labor, Licensing and Regulation (DLLR)
• Responsible for licensing and regulating activities of individuals, corporations and partnerships.
• Mission to protect the public by assuring licensees have met a standard of competence in their profession and by responding to consumer complaints.

Design Boards
Architects (7 member board, two consumer members)
• Registration and IDP link to NCARB
• Continuing Education Requirements
• Disciplinary Actions against licensees and unlicensed practice

Certified Interior Designers
Examiners of Landscape Architects
Professional Land Surveyors
Professional Engineers
PROFESSIONAL LICENSING

Sample of State Board of Architects issues discussed in recent past

- **Emeritus Architect Status**...enabling former registered architects retain status, without completing continuing education. Not allowed to sign drawings.
- **Broadly Experienced Foreign Architect**, meeting NCARB Criteria, not having taken registration exam, gaining reciprocal licensure.
- **Continuing education requirement** for architects adjusting to comply with NCARB changes.
- **Continuing education enforcement**, random selection of architects renewing their licenses. Increase of disciplinary measures.
- **Enhancing investigators on claims** against individuals practicing without complying with laws.
- **Intern Development Program**, adjusting state requirements to comply with NCARB guidelines.
Issues at a County Level
County Structures in Maryland

COMMISSIONER COUNTIES
  *Don’t have home rule power, have many issues decided at state level.*
  Calvert, Carroll, Cecil, Frederick, Garrett, St Mary’s, Somerset, Washington

CODE HOME RULE
  *Similar to Commissioner counties, but they have express powers that enable specific local decisions.*
  Allegany, Caroline, Charles, Kent, Queen Anne's, Worcester

CHARTER COUNTIES
  *Address virtually all local matters. County Executive and County Council are set up similar to executive and legislative branches*
  Anne Arundel, Baltimore City, Baltimore County, Dorchester, Harford, Howard, Montgomery, Prince George’s, Talbot, Wicomico
Zoning Process for establishing a County Zoning Map

ZONING COMPREHENSIVE REVIEW OF THE MAP
Usually every 4 years

- **Requests made to modify zoning**
  Requests made by individuals, groups, planning board, county staff or county council
- **Each issue is reviewed, discussed and voted on by Council**
  Properties not reviewed remain as they were previously.
- **Official map enacted as a whole**
  Map issued after all issues are reviewed and voted on by County Council
- **Some counties have interim cycle process**
  Enables property owners to appeal for change between comprehensive zoning cycles
  Often goes through the board of appeals or similar entity. Typically restrictions are placed upon the decision making body in the interim

REGIONAL PLANNING.......PLAN MARYLAND
Aiming to address planning issues that cross county borders....transportation, watershed, natural resources etc.
Maryland Department of Housing and Community Development (DHCD)
Codes Administration is required to update the state standards to incorporate the latest applicable ICC codes within 12 months of the new code edition.

• **Enforcement is the responsibility of each local jurisdiction**
  Each county may modify the codes to suit local conditions because Maryland is a "home rule state"

• **Energy and Accessibility codes however, are partially exempt from home rule**
  Municipalities may only amend the codes to be more stringent than Maryland Building Performance Standards (MBPS)
Your mission as an advocate...

Combine expertise, experience and ethics to lead a team to a successful outcome through positive actions.

- Implementing a vision
- Serving the interest of others
- Earning trust
- Building enduring relationships
- Taking risks and learning from mistakes
- Facilitating change
- Encouraging excellence and diversity
You will be recognized for, or judged by demonstration of traits and skills

Skills and traits include but are not limited to the following:

• Exemplary professional behavior
• Sound Judgment
• Strategic thinking
• Thoughtful decision making
• Trustworthiness
• Empathy
• Collaborative management skills
• Effective listening skills
• Effective communications skills
As the economy recovers, architects are ready and willing to get to work helping our communities thrive.

**INTRODUCTION**

- For more than 150 years the AIA has served as the voice of America’s architecture profession. Today, AIA members work across America to advance policies that grow the economy and foster the next generation of high performing buildings.

- Architecture is the leading edge of a design and construction industry that accounts for one in nine dollars of Gross Domestic Product. Every $1 million invested in building design and construction yields 28.5 full-time jobs.

- When a client hires an architect, 30 additional jobs are created to build what we design.

- In 2015, our nation faces challenges that require innovative, forward-thinking solutions. Architects are in the business of creative problem-solving.

- Backed by more than 85,000 professionals who are job catalysts in every community, the AIA urges Congress and the White House to put partisanship aside and work together to build our nation’s future.
**Issues**

An incentive that catalyzes economic development

**Talking Points**

- 20% credit applies to only certified structures on the National Register of Historic Places
- 10% credit for the rehabilitation of older, non residential buildings built before 1936.

**Facts/Issue Briefs**

On average the credit leverages $5 of investment for every $1 in credit.
Restore Historic Tax Credits

Talking Points

Facts

Personal Connection

Mention projects that you have worked on that are a result of the tax credits. Size and nature of projects for community and job impact.
Build a Sustainable Future

Issues

Support AIA 2030 Commitment benchmarking

Talking Points

• The goal is to achieve a carbon neutral built environment by 2030.
• Support bills that align with this mission.
• Create measurable actions to gauge positive progress.

Facts/Issue Briefs

Personal Connection
Build a Sustainable Future

Issues

Renew the Greenhouse Gas Reduction Act

Talking Points

• Bill originally passed in 2009.
• Lays out actions to achieve 25% reduction from 2006 levels by 2020.
• Creates needed investment in technology, transportation, land use and other sectors of the state’s economy.

Facts/Issue Briefs

Personal Connection
Pass the Clean Energy Jobs Act

- Raise Maryland’s clean energy standard to 25% by 2020.
- Invests in workforce development and job training in the clean energy industry.
## Enhance Opportunities for Maryland Businesses

### Issues

Several task force efforts were established at the conclusion of the 2015 legislative session to study ways to enhance opportunities for Maryland businesses.

### Talking Points

Issues to be addressed include:

- Impediments to business
- Streamlining procurement
- Equity of opportunities for small and minority businesses
- Building opportunities for Maryland based architectural businesses
- Achieving and sustaining design excellence
- Opportunities for students of the state’s two accredited schools of Architecture.

### Facts/Issue Briefs

- Personal connections are a pro.
Bills that AIA Maryland Supported

HB 0544  Sales and use tax – Tax free periods – University and college textbooks

HB 0849  Public safety – Rental dwelling units – Carbon monoxide alarms

HB 0871  Agreements to defend or pay the cost of defense

HB 1143  Income tax credit – New dwellings – Automatic fire sprinkler systems

HB 1245  Income tax credit – Single family dwellings – Smoke detection systems

SB 0201  Environment – Paint stewardship program
Bills that AIA Maryland Supported

HB 0849  Public safety – Rental dwelling units – Carbon monoxide alarms

22 February 2016

Delegate Kumar P. Barve
Chair, Environment and Transportation
Room 251, House Office Building
Annapolis, MD 21401

Re: Support for HB 0849
Public Safety – Rental Dwelling Units – Carbon Monoxide Alarms

Dear Delegate Barve,

I am writing to offer AIA Maryland’s support for House Bill 849. AIA Maryland represents nearly 2000 Registered Architects in the state of Maryland.

AIA Maryland is a major proponent of the health, safety and welfare of the men, women and children of the State through the design and construction of housing and buildings. We support the goal to better protect the inhabitants of rental housing with carbon monoxide detectors to prevent unnecessary injury and death as a result of improperly vented, flame fueled combustion devices and appliances.

Maintaining safe, breathable air is among the basic design tenets required for good design; we strive through our work to provide high quality indoor environments, systems that exhibit energy efficiency and sustainability. Through this we provide “firmness, commodity and delight,” in homes and buildings.

Our members are the designers of housing and we are intrinsically concerned with the quality of the built environment. It is given to be committed to make indoor environments safer and for us to be involved with this issue.

Thank you considering our request and we hope that your committee reports favorably on this bill.
Bills that AIA Maryland Opposed

HB 0019  Public safety - Local amendments to fire sprinkler systems provision

HB 1472  Fire safety construction act of 2016
Bills that AIA Maryland Opposed

HB 1472 Fire safety construction act of 2016

AIA Maryland
Promoting Maryland Architecture Since 1965
8 March, 2016

Delegate Kumar P. Barve
Chair, Environment and Transportation
Room 251, House Office Building
Annapolis, MD 21401

Re: Opposition to HB 1472
Fire Safety Construction Act of 2016

Dear Delegate Barve,

I am writing to state AIA Maryland’s opposition to House Bill 1472. AIA Maryland represents nearly 2000 Registered Architects in the state of Maryland who are responsible to design to internationally and locally accepted standards that are publicly vetted every three years, to protect the Health, Safety and Welfare of building occupants. We believe the bill imposes unjustified requirements upon model statutes and standards that will adversely affect construction costs and add further challenges to development of certain types of housing in Maryland.

While we believe that this bill is well intended, it appears to heavily impact the city of Baltimore and could impact wood frame multifamily building construction as a whole. It elevates a number of aspects of internationally accepted code standards for life safety and it would likely adversely affect construction costs, which would affect the availability of affordable and market rate multi-family housing in the city of Baltimore and throughout the state.

This bill would modify International Building Code establishes the basis of Codes of Maryland that all
Bills that AIA Maryland Tracked

HB 0236  Transitioning from subcontractors to prime contractors – Study and report

HB 0258  Community colleges – Minority business enterprise programs

HB 0330  County boards of education – Procurement for construction or repair of school projects

HB 1405  Baltimore City – Procurement by public institutions of higher education – Preference for local bidders or offerors

SB 0734  State procurement – Preference of residents bidders or offerors

SB 0271  Capital grant program for local school systems with significant enrollment growth or relocatable classrooms - Funding
Bills that AIA Maryland Tracked

HB 1405  Baltimore City – Procurement by public institutions of higher education – Preference for local bidders or offerors

9 March 2016

Delegate Peter Hammen
Chair, Health and Government Operations Committee
Room 241 House Office Building
Annapolis, MD  21401

RE: Concern about House Bill HBI405
   Baltimore City – Procurement by Public Institutions of Higher Education
   – Preference for Local Bidders or Offerors

Dear Chairperson Hammen,

I am writing to express AIA Maryland’s concern about House bill HB1405. While this bill is seeking to improve opportunities for Maryland, and specifically Baltimore based businesses, we believe the procurement issues are better served with a comprehensive assessment of the process. Additionally, HB1405 makes some incorrect assumptions about the way design services are procured. We ask that this bill be set aside until collaborative efforts on procurement services through the Governor’s task force or other comprehensive means are followed to broadly address procurement reform in Maryland.
Building and Maintaining Connections

Coalitions

Member personal relations

Regulatory Agencies

Maintenance
Advocating

Message

Risk/Reward

Communication (single issue, session agenda)

Engaging others
Creating Policy

Objectives

Data

Audiences

Messages

Threats
Building Support

Audience

Focus...life safety/public health/practice

Fundraising

Presentation, message