



**DIJOURS
OPEN
BALTIMORE**

2017 Sponsorship Packages



ABOUT DOORS OPEN BALTIMORE

The Baltimore Architecture Foundation presents the 4th annual Doors Open Baltimore event, a free citywide celebration of architecture. Fifty buildings across the city will open their doors to visitors, inviting the public to explore Baltimore and learn about its history and neighborhoods through its architecture. Doors Open programs are held worldwide, drawing tens of thousands of people to explore their city's architectural heritage. Doors Open Baltimore is the first of its kind in Maryland.

Since its inception in 2014, Doors Open Baltimore has experienced continued growth in event visitors and overall awareness. By sponsoring the two-day 2017 event, you'll be opening a door to even more exposure for your company!

Here's why we believe your company will love partnering with us for our fourth year running:

NEW FOR 2017 - TWO DAYS!

October 28-29, 2017
10:00 A.M. - 4:00 P.M.

500% VISIT GROWTH. IN 2016, THE NUMBER OF UNIQUE VISITS INCREASED TO MORE THAN 3,000.



24 MILLION COMMUNITY MEMBERS REACHED THROUGH 2016 EVENT COVERAGE.

10's OF THOUSANDS OF DOLLARS WORTH OF MEDIA EXPOSURE FOR SPONSORS.



2x THE EXPOSURE FOR 2017. WE'RE INCREASING THE EVENT TO TWO DAYS DUE TO POPULAR DEMAND.



The goal of the event is to promote an understanding and greater appreciation of Baltimore's built environment. Doors Open Baltimore encourages visitors to explore the city and discover its wealth of cultural resources.

SPONSORSHIP LEVELS 2017	Presenting \$5,000 (limit 3)	Gold \$2,500	Silver \$1,000	Bronze \$500	Contributor \$250
Event Recognition					
Table at event headquarters (700 visitors)	Yes	--	--	--	--
Kick-off lecture recognition (250 attendees)	Logo, distribution of company promo materials	Logo	Name	Name	Name
Company on event t-shirts (distributed to 400 volunteers, visible at all sites)	Logo	Logo	Name	Name	
Recognition in event guides (2,000 printed)	1/2 page ad and logo	1/4 page ad and logo	Name	Name	Name
Tickets to after party	4 tickets	3 tickets	2 tickets	1 ticket	
Marketing					
Press release recognition	Yes	Yes	--	--	--
Newsletter and promotional emails recognition (5,500 recipients)	Logo	Logo	Name	--	--
Charles Street LED billboard (displayed each Friday for 5 weeks prior to event)	Logo	Logo	Name	Name	--
Postcards and posters (2,500 printed)	Logo	Logo	Name	Name	--
DOB website	Logo	Logo	Name	Name	Name

READY TO SPONSOR?

Commit to your sponsorship by visiting www.doorsopenbaltimore.org/sponsors.

Questions?

Contact Nathan Dennies at admin@aiabalt.com or 410-625-2585 x102.



AIA
Baltimore

The American Institute of Architects is a visionary organization providing advocacy, leadership, and resources for architects to design a better world. AIA Baltimore strives to make the Baltimore region a better place to live, work and play.

www.aiabaltimore.org



The Baltimore Architecture Foundation is a non-profit, educational, public-oriented outreach organization focused on helping to promote an understanding of and an appreciation for Baltimore's built environment.

www.baltimorearchitecture.org