

THE ULTIMATE GINGERBREAD HOUSE DESIGN COMPETITION



AIA
Baltimore



Baltimore
Architecture
Foundation

Sponsorship Opportunities

AIA Baltimore and BAF invite you to sponsor our inaugural Gingerbread House competition. Sponsor at the “Master Builder” level and get the opportunity to say a few words during our kick-off in October.

Master Builder (\$1500)



-Kick-Off toast in October

-Logo on AIA Baltimore/BAF event webpage and eventbrite

-Recognition as “Master Builder” sponsor in all Gingerbread House marketing campaigns, social media posts and press releases

-2 exclusive social media posts during the 4 weeks leading up to the event

-Additional inclusion in all group sponsor social media recognition leading up to the event

-Inclusion in BAF and AIA Baltimore newsletters, an audience of over 10,000

-Event recognition in the form of full individual sponsor recognition slide

Candy Cane Lane (\$500)



-Listing (with website link) AIA Baltimore/BAF event webpage and eventbrite

-Recognition as “Candy Cane Lane” sponsor in all Gingerbread House marketing campaigns, social media posts and press releases

-Inclusion in BAF and AIA newsletters, an audience of over 10,000-Inclusion in all group sponsor social media recognition leading up to the event

-Event recognition in the form of a quarter page of sponsors recognition slide

Gum Drop Lights (\$750)



-Logo on AIA Baltimore/BAF event webpage and eventbrite

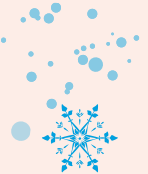
-Recognition as “Gum Drop Lights” sponsor in all Gingerbread House marketing campaigns, social media posts and press releases

-1 exclusive social media posts during the 4 weeks leading up to the event

-Additional inclusion in all group sponsor social media recognition leading up to the event

-Inclusion in BAF and AIA newsletters, an audience of over 10,000

-Event recognition in the form of half of sponsor recognition slide



Ice Sculpture (\$250)

-Listing on AIA Baltimore/BAF event webpage and eventbrite

-Recognition as “Ice Sculpture” sponsor in all Gingerbread House marketing campaigns, social media posts and press releases

-Inclusion in BAF and AIA newsletters, an audience of over 10,000

-Inclusion in all group sponsor social media recognition leading up to the event

-Event recognition listing on sponsor recognition slide