

# 2021

## ARCHITECTURE FIRM OPPORTUNITIES



**AIA**  
Baltimore

### **WHY BECOME AN ANNUAL SPONSOR?**

Our Annual Sponsorship program offers you a better way to maximize your benefits and strengthen your market position. AIA Baltimore wants to help you to reach the design community around Baltimore with a variety of opportunities to enhance your exposure.

**Questions? Contact Margaret Stella:  
410.625.2585x103 | [membership@aiabalt.com](mailto:membership@aiabalt.com)**



**AIA**  
Baltimore

## 2021 ANNUAL SPONSORSHIP OPPORTUNITIES

AIA Baltimore wants to help you to reach the design community around Baltimore with a variety of opportunities to enhance your exposure. Our Annual Sponsorship program offers you a better way to maximize your benefits and strengthen your market position. We strive to ensure the value of your Annual Sponsorship is well and truly met.

**Contact Margaret Stella at [membership@aibalt.com](mailto:membership@aibalt.com) for more information.**

### JOIN/RENEW TODAY



	Bronze \$1000	Silver \$2000	Gold \$3000	Platinum \$5000	Diamond \$7500
Featured Company Events (Website & E-newsletter)	Calendar Only	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>
Allied Membership (Group)	✓	✓	✓	✓	✓
Website Recognition	✓	+Link	+Logo & Link	+Logo & Link	+Logo & Link
Major Event Signage & Recognition: • Spring lecture series • Golf Outing • Excellence in Design Awards	✓	✓	+Logo	+Logo	+Logo
Sponsors Choice Tickets ( Excellence in Design Awards, Golf Luncheon)*		<b>2</b>	<b>4</b>	<b>6</b>	<b>8</b>
Membership Directory Listing			✓	✓	✓
E-newsletter (Logo & Link)			✓	✓	✓
Sponsor Profile Article (Website & E-newsletter)				✓	✓
AIA CES Presentation					✓
Membership List (One-Time Use Only)					✓

\*your choice to use all or divide the total number of tickets among events. excludes golf registration.

\*\*2020 Design Award tickets can be applied to 2021 Design Awards



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Baltimore

## ALLIED MEMBER BENEFITS

If you are a professional working in an architecture related field we invite you to partake in promoting exceptional design within the Baltimore region while enjoying the benefits and programs offered from an Allied Membership in AIA Baltimore. You will join a network of over 320 allied individual members and over 1000 architects and associates.

### **Benefits Include:**

- Individual Allied Member is just \$250/year
- Corporate Allied Membership is \$500/year for three company representatives
- You can include "AIA Baltimore Allied Member" on your email signature and wherever applicable.
- New members are announced in our e-newsletter with a circulation of over 8500 members and subscribers.
- You will be eligible to publish firm news under the "Member News" section of the website.
- Your company will be listed in the annual online membership directory.
- You will enjoy year-round networking opportunities with fellow AIA Baltimore members.
- You are invited to year-round Chapter programs (50-60 on average per year) and special events at discounted rate.
- You have the opportunity to work with architects and professionals on various committees representing a diverse range of specialized expertise and building types.
- You will receive all weekly and monthly online communications, including e-newsletters, special announcements, and invitations.
- You can reserve the AIA Baltimore gallery meeting room for exhibits, seminars, lectures, professional programs, and meetings.
- You have a voting Allied Member on the AIA Baltimore Board of Directors.
- You will have first right of refusal for any annual or program sponsorship opportunities.
- You will have the opportunity to promote your CES presentation as an AIA Provider through our online "Industry Events Calendar".

### **Featured Annual Programs:**

- Spring Lecture Series - March-May
- Gingerbread Competition-December
- Golf Outing - August/September
- Design Excellence Awards Celebration -October
- Baltimore Architecture Month - October
- Doors Open Baltimore - October
- Annual Business Meeting and Holiday Party - December
- Quarterly Happy Hours