

THE ULTIMATE GINGERBREAD HOUSE DESIGN COMPETITION



AIA
Baltimore



Baltimore
Architecture
Foundation

Sponsorship Opportunities

AIA Baltimore and BAF invite you to sponsor our second annual Gingerbread House competition!

Master Builder (\$1500)



- Logo on AIA Baltimore/BAF event webpage and eventbrite

- Recognition as “Master Builder” sponsor in all Gingerbread House marketing campaigns, social media posts and press releases

- 2 exclusive social media posts during the 4 weeks leading up to the event

- Additional inclusion in all group sponsor social media recognition leading up to the event

- Inclusion in BAF and AIA Baltimore newsletters, an audience of over 10,000

- Event recognition in the form of full individual sponsor recognition slide

Candy Cane Lane (\$500)



- Listing (with website link) AIA Baltimore/BAF event webpage and eventbrite

- Recognition as “Candy Cane Lane” sponsor in all Gingerbread House marketing campaigns, social media posts and press releases

- Inclusion in BAF and AIA newsletters, an audience of over 10,000-Inclusion in all group sponsor social media recognition leading up to the event

- Event recognition in the form of a quarter page of sponsors recognition slide

Gum Drop Lights (\$750)



- Logo on AIA Baltimore/BAF event webpage and eventbrite

- Recognition as “Gum Drop Lights” sponsor in all Gingerbread House marketing campaigns, social media posts and press releases

- 1 exclusive social media posts during the 4 weeks leading up to the event

- Additional inclusion in all group sponsor social media recognition leading up to the event

- Inclusion in BAF and AIA newsletters, an audience of over 10,000

- Event recognition in the form of half of sponsor recognition slide



Ice Sculpture (\$250)

- Listing on AIA Baltimore/BAF event webpage and eventbrite

- Recognition as “Ice Sculpture” sponsor in all Gingerbread House marketing campaigns, social media posts and press releases

- Inclusion in BAF and AIA newsletters, an audience of over 10,000

- Inclusion in all group sponsor social media recognition leading up to the event

- Event recognition listing on sponsor recognition slide